

Customer Quick-Start Guide

Everything you need to go from idea to printed product in under 10 minutes.

STEP 1

Create your free account

Sign in with Google or email at the top of the site. Your designs, cart, and orders save to your account automatically.

STEP 2

Make or upload your design

- **Generate with AI:** open **Studio** → **Generate**, type a prompt (e.g. "vintage rose tattoo, line art"), and click **Generate**. You can attach up to 4 reference images to remix.
- **Upload your own:** drag-and-drop PNG, JPG, WebP, GIF, or SVG anywhere into the Studio. You can also paste from clipboard (Ctrl/Cmd+V) or snap a photo on mobile.
- **Remove background:** open **Remove BG** and drop your image — you get a transparent PNG ready for print.
- **Vectorize:** open **Vectorize** to convert raster art into clean SVG lines for laser and cut files.

STEP 3

Build a gang sheet

Open **Studio** → **Gang Sheet** and add your designs. Standard sheets are 22 in wide; pick the length you need.

- Each item shows a quality badge: **Great** (≥ 300 DPI), **Good** (≥ 200), **Low** (< 200) at the placed size.
- Toggle **Allow overlap** and **Allow off-sheet** only if you know what you're doing — warnings flag any items outside the printable area.
- Exports are 300 DPI with print metadata embedded in PNG, PDF, and SVG.

STEP 4

Shop ready-made products

Visit **Shop** for fixed-price items: DTF transfers, custom shirts, digital PNG/SVG downloads, design packs, and rush processing. Tax and shipping calculate automatically at checkout.

Quote-based items — laser engraved, custom hats, tumblers, and car freshies — use the **Request quote** button to email us your details.

STEP 5

Check out securely

- Cart persists across visits. Click **Checkout** when ready.
- Payment is handled by Stripe — cards, Apple Pay, Google Pay, and Link supported.
- Receipts and order updates land in your inbox; admins are notified instantly so production starts the same day.

BONUS

Bulk discounts for schools, veterans, and medical

Apply once at **/discount**. Once approved, a 10% discount applies automatically at checkout — no coupon code needed.

Print-quality cheat sheet

Badge	Effective DPI	Looks like
Great	300+ DPI	Sharp, professional, recommended
Good	200–299 DPI	Acceptable for most apparel
Low	Below 200 DPI	Visible softness — use a larger source

Need help? Reply to any order email or visit charlottesprintsanddesigns.com — we usually respond within a few hours.